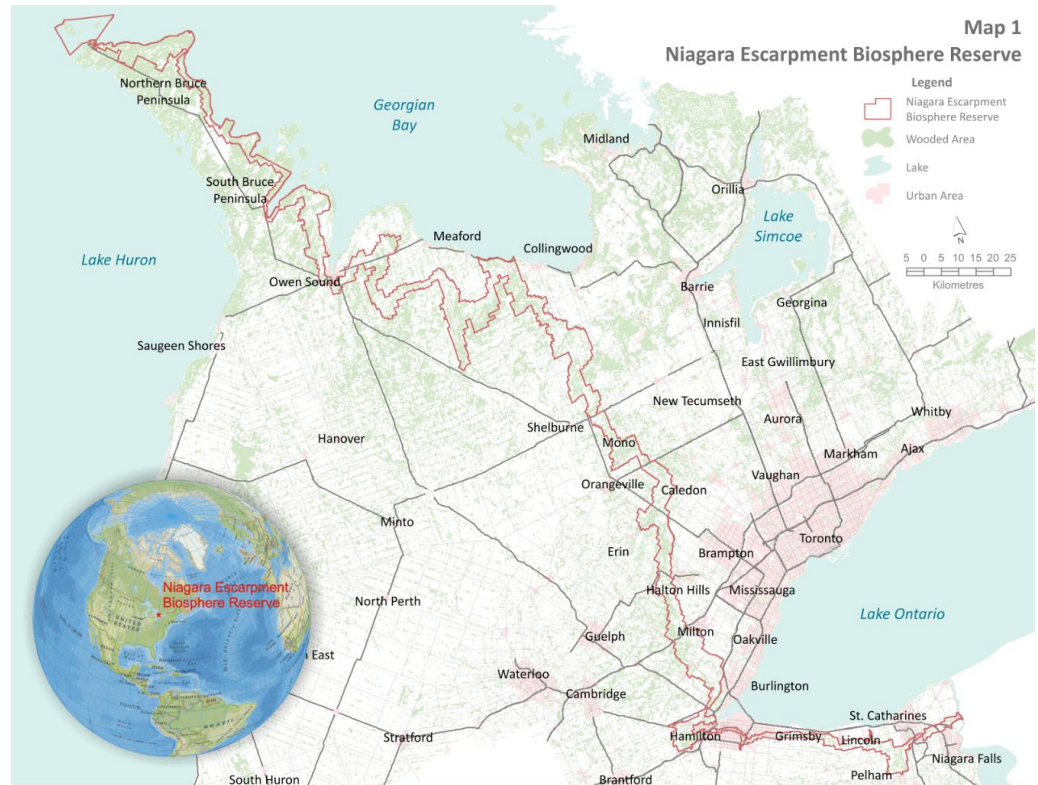


Establishing NEBR 2.0

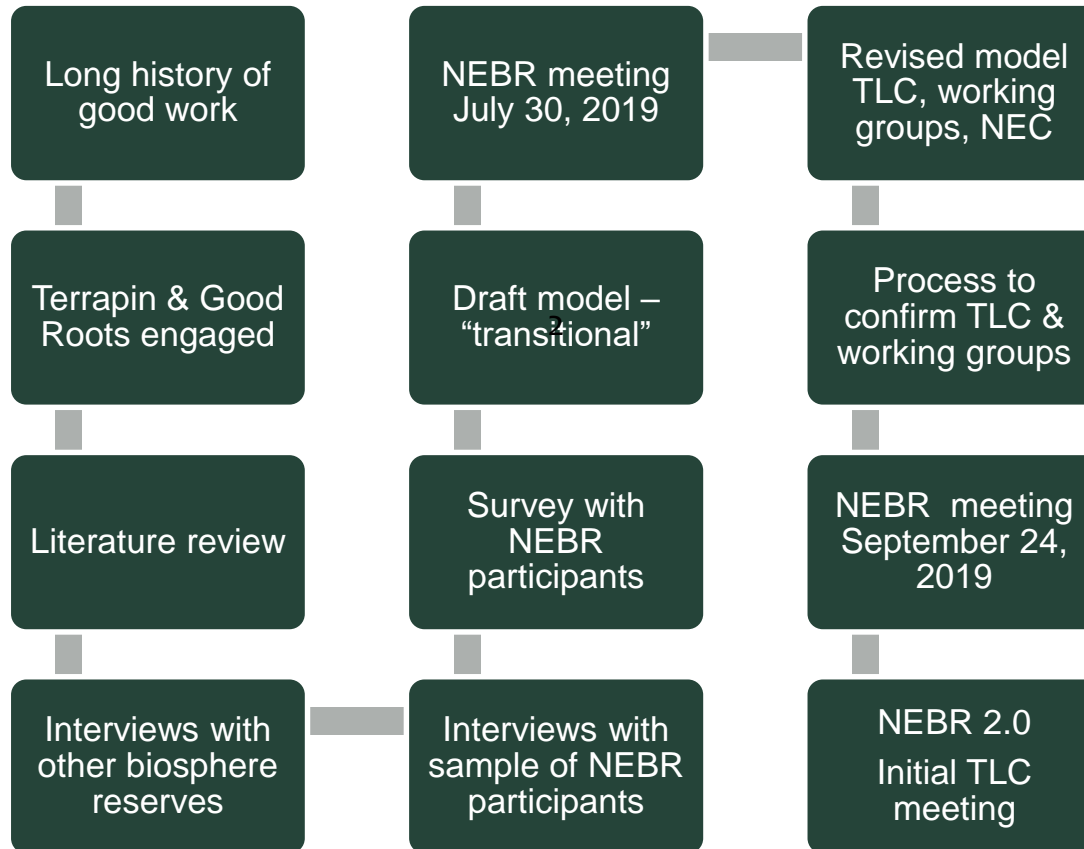
Niagara Escarpment Biosphere Reserve

Presentation to NEBR Participants



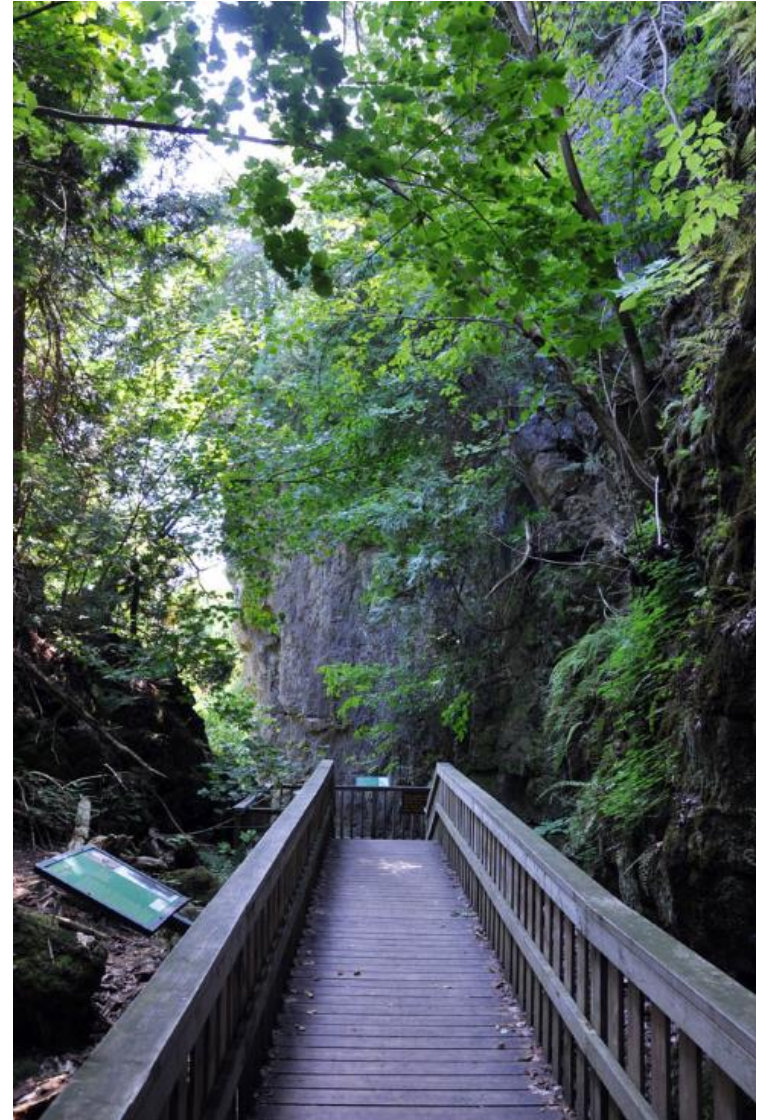
September 24, 2019

Journey to NEBR 2.0



Today's Meeting Objectives

- Confirm TLC & working groups
- Articulate NEBR 2.0 Mission
- Assemble Working Groups
- Hold brief inaugural TLC meeting

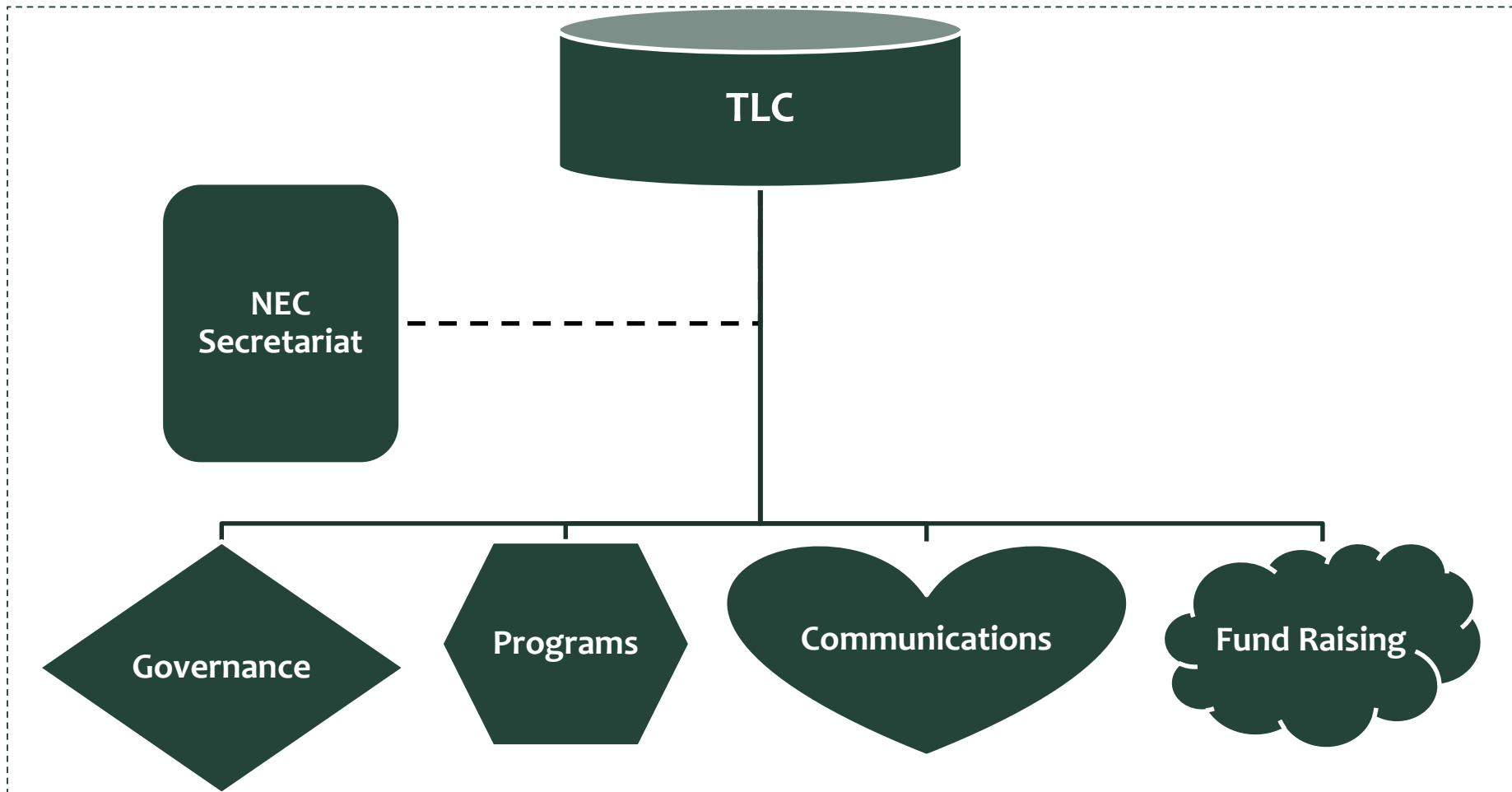


Meeting Agenda

- **Presentation**
 - Transitional model
 - TLC & working groups
 - Scope of work
- **Exercise**
 - Confirming our Mission
- **Lunch**
- **Breakout**
 - **Working Groups**
 - Priorities
 - Resources
 - Desired outcomes
- **Wrap up**
 - Confirm next steps
- **Brief inaugural TLC meeting**



Proposed Organizational Model



Guiding Principles

compiled from 2016 working group & July 30, 2019 workshop

- Facilitate an action oriented, results driven, collaborative approach to support the long term sustainability of the NEBR.
- Accept as a first priority, sustaining the “biosphere” (its plants & animals).
 - Strive to protect sacred sites and not monetize them.
- Encourage diverse and inclusive participation that is representative of civil society.
 - Adopt recommendations from the Truth and Reconciliation Commission of Canada.
 - Make it a priority to understand and create ethical spaces for Indigenous people.
- Enshrine the notion that while the NEBR is a non-partisan organization, it may, from time to time have to speak out on matters important to the integrity of the Niagara Escarpment, the Biosphere Reserve and/or its members.
- Facilitate and maintain an accessible, open and transparent Network which enshrines a democratic decision-making process and fosters effective and continuous communications.
- Promote respect, build new relationships and embrace diverse ideas, knowledge, cultures, and experiences of all the Network members.
- Recognize, celebrate and share the successes achieved by the Network of individuals and organizations that comprise NEBR 2.0.

Expressions of Interest: TLC & Working Groups

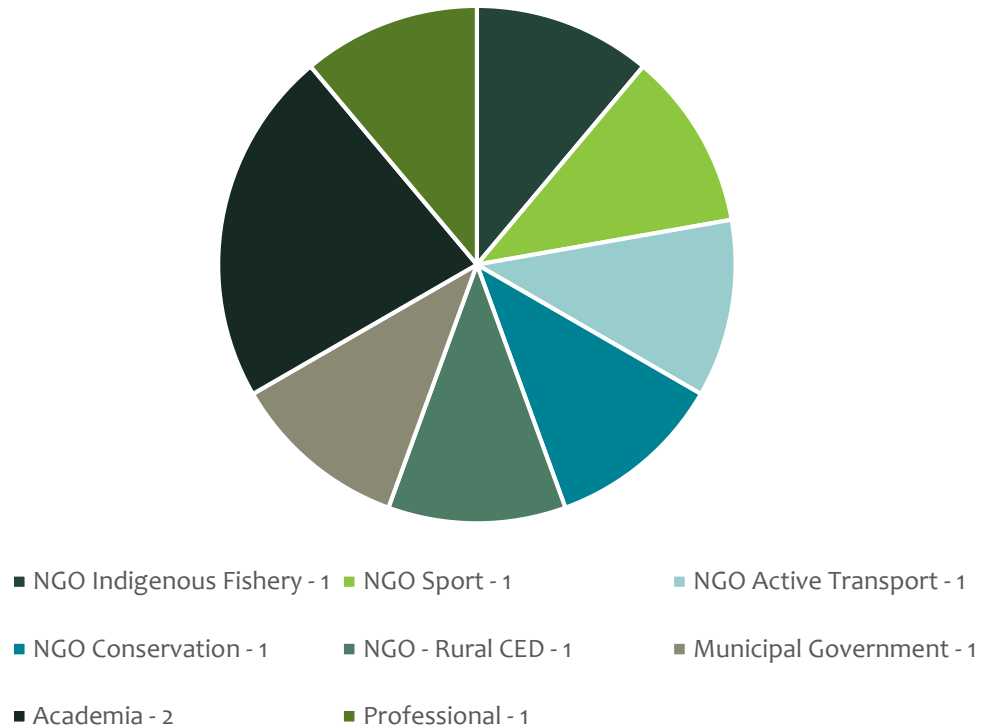
- July 30 meeting of NEBR participants
 - An initial group of 6 individuals identified their interest to serve on the TLC or one of the working groups
- Survey
 - A follow up survey was distributed on the following dates to the NEBR mailing list seeking further expressions of interest.
 - August 9
 - August 27
 - September 3
 - September 13
- Total expressions of interest to serve on TLC or working group:

Respondents	TLC	Working Groups	Both
17	9	13	7

TLC – 9 individuals expressed interest

- Regional distribution
 - 3 from North
 - 3 from Central
 - 3 from South
- Gender distribution
 - 5 women
 - 4 men

Sectoral Representation



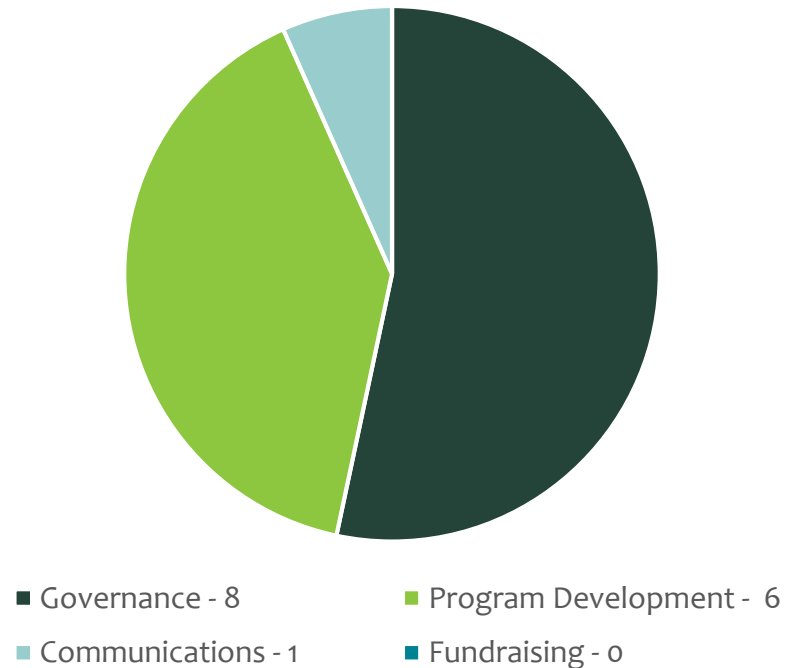
Transitional Leadership Committee

- Liette Vasseur
- Norman Ragetlie
- Megan Myles – pending MNBP approval
- Patrick Robson
- Victoria Serda

Working Groups – 13 individuals expressed interest

- Regional distribution
 - 4 from North
 - 5 from Central
 - 4 from South
- Gender distribution
 - 8 women
 - 9 men

Working Groups



Working Groups

- Governance
 - Patrick Robson
 - Meredith Davis
- Program
 - Norman Ragetlie
 - John Stuart
- Communications
 - Megan Myles
 - Linda Pim
- Fund Raising
 - Victoria Serda
 - Stephen Woeller

Notes from July 30: Governance/Leadership

- Understand this is a transitional phase of governance
 - **Working towards long-term governance at the end of 12 months**
- **Priority on maintaining designation** & relationship with UNESCO
- Establish/articulate a clear organizational purpose – essential to attract leadership
 - Establish tangible goals and evaluation strategy
- **Attract balanced, representative leadership for long term –**
 - **Must focus beyond current transitional phase**
 - **Must be relevant to Indigenous needs & priorities**
 - **Must be attractive to the next generation**
 - **Clear understanding of desired skills - focus on attracting the right talent**
- Must be flexible to facilitate participation from smaller orgs
- **Huge advantage given 1.3 M population within NEBR**
- Must be **nimble & flexible** to change with a changing environment
- Become a **connector** organization so people with common priorities can find each other

Notes from July 30: Program Development

- Program **priority – biosphere reserve designation** renewal
 - This involves becoming community based
 - Addressing the priorities of Indigenous communities and organizations
 - Taking action on climate change
 - Active transportation should be a priority: safe cycling
- Need a **strategic plan** working groups and member organizations can link their activities to
 - Should link to broader priorities e.g. Truth and Reconciliation Commission, UN Sustainability Goals, UNESCO's Man and Biosphere principles
- **Focus on Knowledge Translation & Exchange** : promote peer to peer exchange about great stuff going on within the BR
- Focus on **collaboration and partnerships**, including with corporations, landowners
 - Outreach programs focused on needs of land owners and municipal decision-makers
- Consider existing programs like **Canadian Council for UNESCO's** ecosystem service assessment – lots of good programmatic material available
- Monitor the health of the BR: pull together the data (e.g. Muskoka Watershed Council)

Notes from July 30: Communications

- **Strategic plan**
- Become the keeper and articulator of NEBR 2.0's **clear, compelling purpose**
- Use evaluation metrics in communications – **be evidence-based**
- **Make use of the existing capacity of other groups**
- Be **ahead of the curve with communications technology** use and adoption
- **Information/ data storage and sharing**
- **Re-establish Leading Edge conference**
- Support **Indigenous organizations & communities**
- Recognize successes: celebrate and make people feel like they can make a difference
- Focus on amazing places in the biosphere
- Reflect local importance
- Empower, be a vehicle for positive social change
- International recognition

Notes from July 30: Fund Raising

- **1.3 million people** live within the NEBR: A huge asset for fund raising
- Work with Comms WG to develop a great case for support and beautiful FR materials
- Focus on predictable **‘operating funds’**:
 - membership fees, varying fee structure, in-kind investment, planned giving (wills and estates): endowments, bursaries
- **Build capacity for fund development across the network**, collaborate on grant applications, explore potential to become a funder
- **Engage private sector**: development, aggregate industry, corporations
- Need skilled, magnetic individual to drive fund development forward
- Possible funders: JW McConnell Foundation (Up to 30K to fund a start-up), Metcalf Foundation
- Opportunities for **in-kind support**: grad students: define in-kind equivalent
- Ability to leverage work done/being done
- Develop **social enterprises** in conjunction with funding sources

Acknowledgement



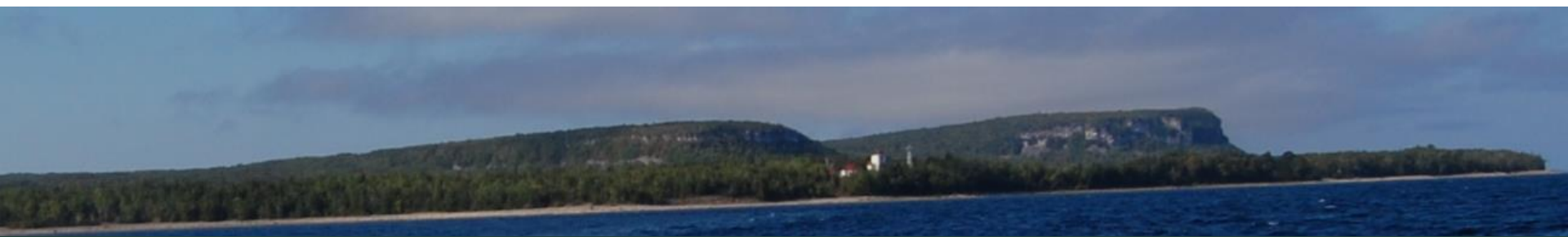
Biosphere Renewal - Scope of Work

- 2022 Scheduled Review
 - Initiated through CanadaMAB Committee
- Purpose:
 - Reflection and setting strategic direction for next 10 years
 - Production of a report
 - Information for reviewers to assess compliance with criteria of a functioning biosphere reserve (Article 4)
- Intention:
 - Clear, transparent, and fair
 - Open, inclusive, accessible, and equitable
 - Respectful
 - Realistic
 - Meaningful and useful



Biosphere Renewal - Scope of Work

- Process
 - Appointment of reviewer through Canadian Commission for UNESCO (CCU)
 - Reviewer and BR convener establish overall plan for review
 - Reviewer visits BR and participates in activities, interviews, etc.
 - Requires notice to public and network
 - BR prepares self study document (outline provided by UNESCO & based on previous reviews)
 - Collaboration on the final report submitted to UNESCO



Biosphere Renewal - Scope of Work

- Self-Study
 - Geographical and social context
 - Conservation Function
 - Sustainable Development Function
 - Logistics Function: Research, Monitoring, education, governance, and community engagement
- ‘Steering Committee’ to guide self-study
- NEC to provide support in secretariat role



Clarifying Questions



Exercise: Confirming our mission



Breakout: Working Groups



Breakout: Working Groups

- Tasks
 - Group agreement
 - Phones off
 - Hear everyone
 - Ask for clarification
 - Brainstorm & prioritize list of activities
 - List required inputs/resources
 - Describe desired results & timing
 - State your WG's relationship to the other WGs
 - Create meeting schedule and format

Example – Fund Raising Group - Worksheet

Activities	Required Inputs	Desired Results	Timing
Case for support (internal document)	People time, evidence, financial goal, writing	Written case for support, shared script among NEBR people	Nov 30 2019
Develop collateral materials (external docs)	People time, design, printing, electronic, budget	Public-facing fund raising materials,	April 30, 2020
Fund raising calls	People time, prospect list, protocols, training, scheduling, calls made, call reports filed, follow ups scheduled	Friends, funding	June 30, 2020

Breakout: Working Groups

- Report back
- Next steps

Reflections/Closing Remarks



Meeting: Transitional Leadership Committee



TLC Agenda

- Review logistics – John
- Review high level work plan - Stephen
- Confirm meeting schedule end of 2019 –
- Closing Remarks - Linda

High-level work plan

2019	September					October				November				December					2020			
	2	9	16	23	30	7	14	21	28	4	11	18	25	2	9	16	23	30	01/01	to	09/30	
Consultant's Activities																						
Prepare facilitation materials for Sept 24 meeting																						
Facilitate NEBR 2.0 meeting September 24																						
Confirm TLC & working groups membership																						
Facilitate Sept 24 meeting at Mono Community Centre																						
Write & submit final report																						
TLC Activities																						
Seek Indigenous participation and leadership	<i>Activities and timing to be determined by Indigenous communities in discussion with Transitional Leadership Committee</i>																					
Create TLC Terms of Reference																						
Create transitional budget & plan																						
Management Meetings																						
Governance Working Group Activities																						
Create terms of reference for Governance working group																						
Create governance specific budget & plan																						
Implement governance plan, including incorporation																						
Program Working Group Activities																						
Create terms of reference for Program working group																						
Confirm BR designation renewal activities & schedule																						
Create program specific budget and plan																						
Implement renewal plan																						
Communications Working Group Activities																						
Create terms of reference for Communications working group																						
Create Communications specific budget and plan																						
Implement communications plan																						
Fund Raising Working Group Activities																						
Create terms of reference for Fund Raising working group																						
Produce fund raising case for support																						
Create Fund Raising specific budget and plan																						
Identify and approach prospective donors and grantors																						